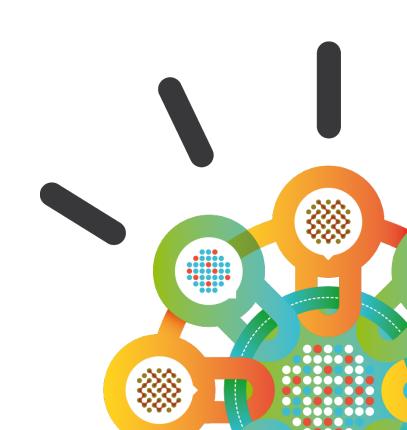


Security Intelligence.

Think Integrated.

Alberto Meneghini

Security Leader, IBM Italia





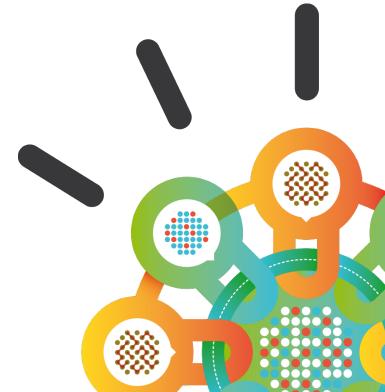
Security Intelligence.

Think Integrated.

Esistono istituzioni finanziarie che sanno cosa significa essere attaccate ed altre che neppure lo immaginano.

In quale vi riconoscete?

Alberto Meneghini Security Leader, IBM Italia





L'ottantatre percento dei CISO afferma che le sfide poste dalle minacce esterne sono aumentate negli ultimi tre anni

Near Daily Leaks of Sensitive Data

40% increase

in reported data breaches and incidents

Relentless Use of Multiple Methods

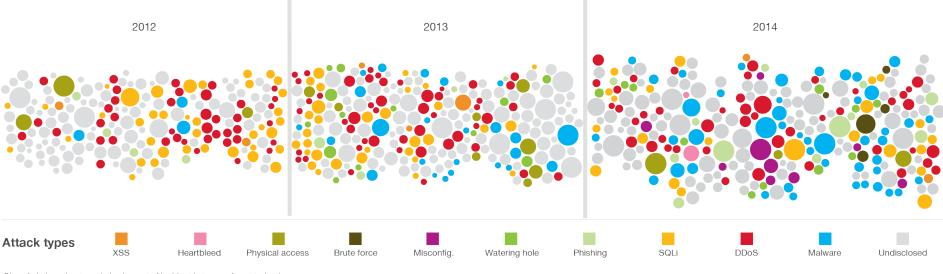
800,000,000+ records

were leaked, while the future shows no sign of change

"Insane" Amounts of Records Breached

42% of CISOs

claim the risk from external threats increased dramatically from prior years.



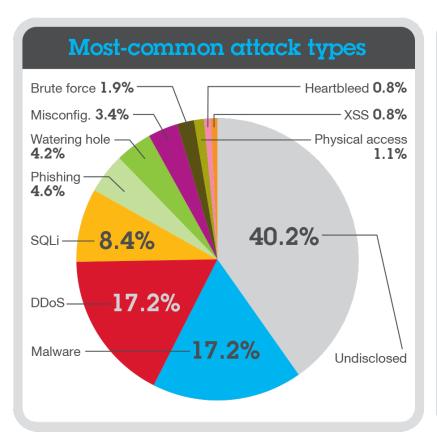
Size of circle estimates relative impact of incident in terms of cost to business.

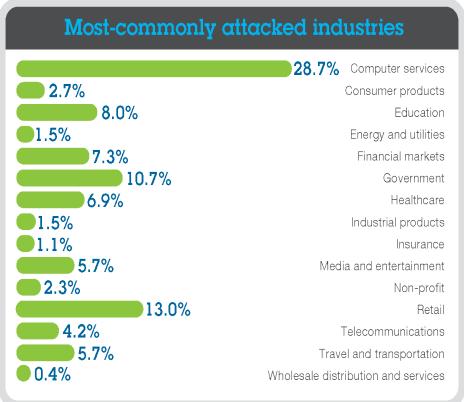
A historical look at security incidents by attack type, time and impact, 2012 through 2014





Gli «aggressori» stanno attuando nuovi tipi di attacco in modo sempre più creativo. Violazioni di rilievo hanno interessato i settori della vendita al dettaglio e dei servizi informatici nel corso del 2014









Molteplici previsioni formulate nel corso degli ultimi due anni convergono nell'ipotizzare la diffusione di miliardi di dispositivi loT connessi alla rete



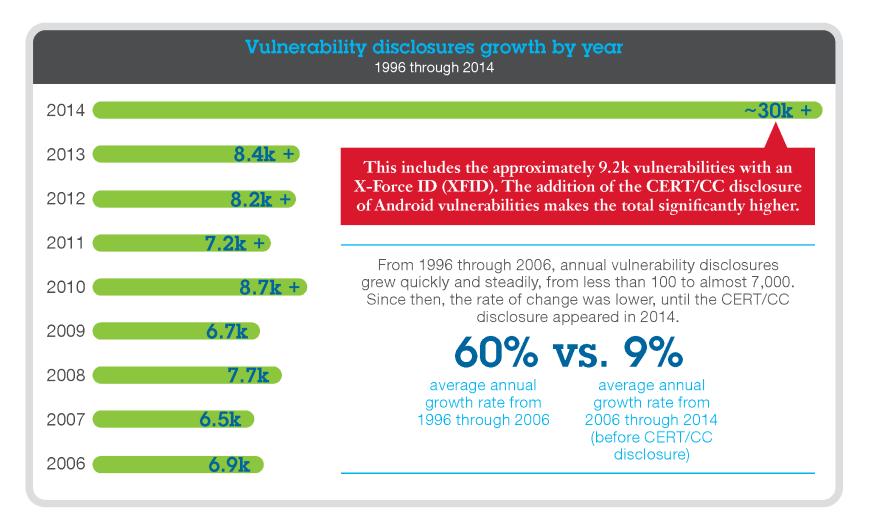
IBM Center for Applied Insights

"IDC forecasts that there will be approximately 30 billion autonomous things attached to the Internet in 2020, which serve as the catalyst driving this significant revenue opportunity." IDC



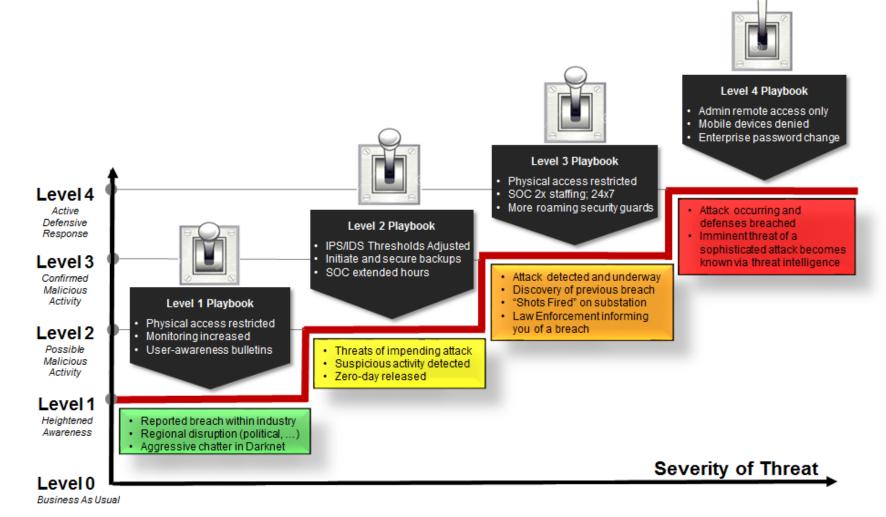


Il 2014 si è chiuso con 9.200 nuove vulnerabilità registrate, ma il numero totale potrebbe raggiungere il picco di 30.000





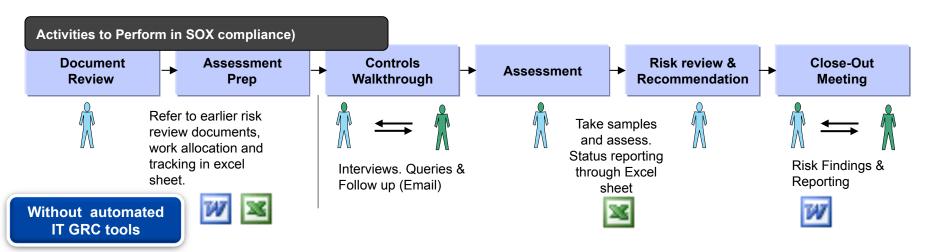
Il nuovo paradigma di sicurezza può essere rappresentato come un modello di risposta a più livelli, che mette in correlazione le azioni dell'IT Security con il business e gli utenti finali

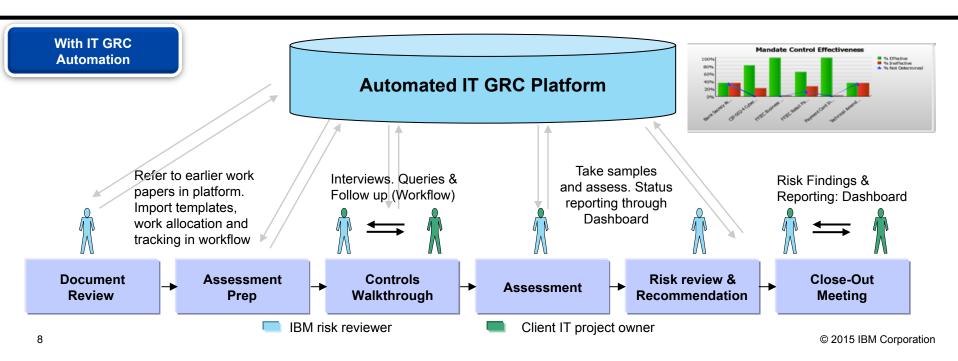




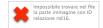


I tipici processi di GRC sono manuali, inefficienti e inefficaci

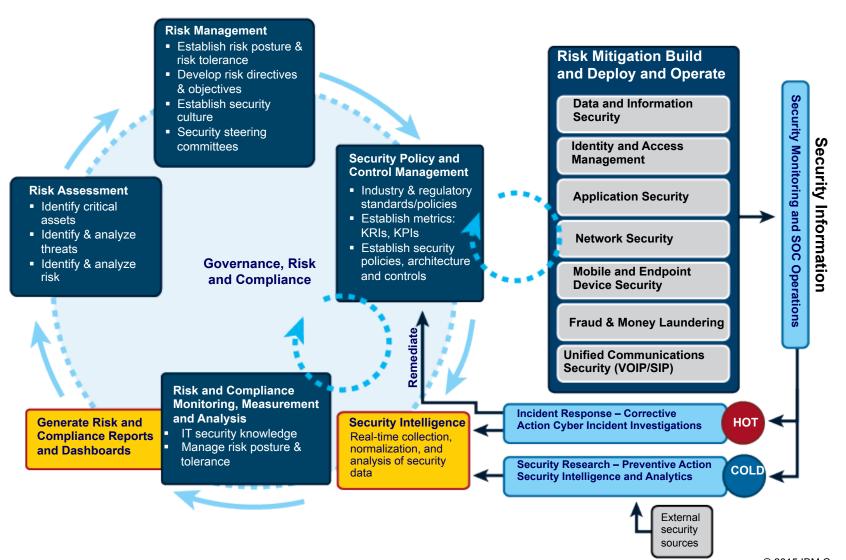








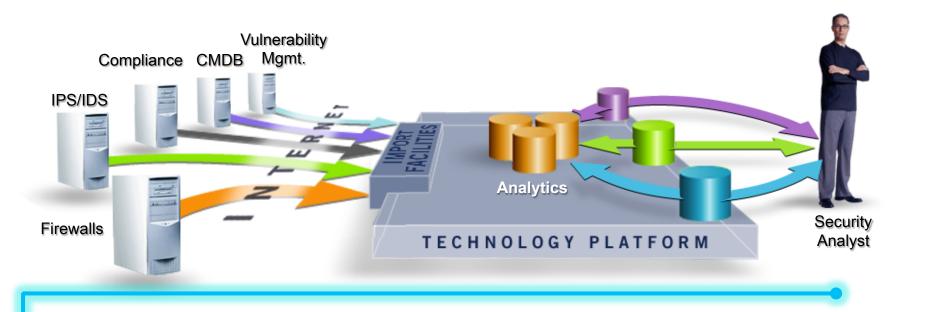
Un «Security Risk Management Life Cycle» integrato che opera in tempo reale è necessario per supportare il processo decisionale

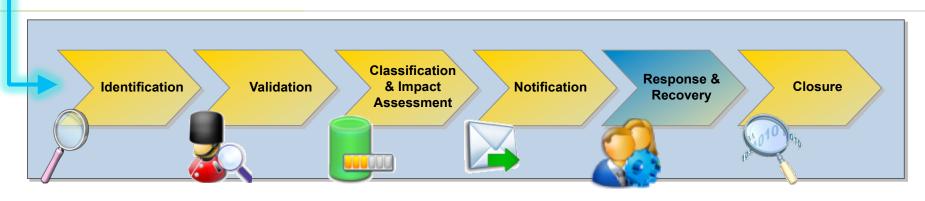






Diverse funzioni SOC possono essere affidate a IBM per creare una soluzione "ibrida" di rapida implementazione, efficace e scalabile









In House vs Out-Tasking Service

	Traditional Software License	Managed Security Services Provider
Entry cost	High	Low
Installation and implementation	Requires in-house resources	MSSP handles implementation
Time to value	Long	Short
Skilled resources	Company must hire, train, and retain talent	MSS provides skilled resources
Efficiency and effectiveness	Limited scalability prohibits efficiency and effectiveness	Greater efficiencies via scalability (1:many) is inherent in SOC operations
Security posture	Dependent on skill, processes, and expertise of internal staff	Improved by diligence, guaranteed response times, security vulnerability research, and cumulative expertise of MSS team
Response	Dependent on skill, processes, and expertise of internal staff	24x7 protection, critical alert notification and levels of response per severity





IBM gestisce una delle maggiori organizzazioni al mondo di ricerca e sviluppo in ambito security, e un'altrettanta vasta organizzazione globale per il delivery dei servizi di sicurezza___

4,300

Strategic outsourcing security delivery resources

1,200

Professional services security consultants

650

Field security specialists

400

Security operations analysts

10

Security research centers

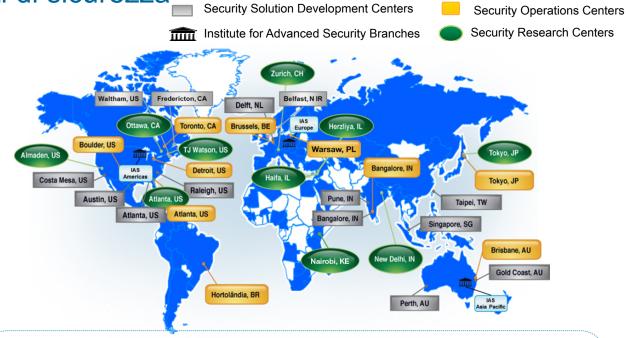
10

Security operations centers

15

SW Security development labs

IBM Institute for Advanced Security
Enabling cybersecurity innovation and collaboration



IBM X-Force Expertise

- 150M intrusion attempts daily
- 83,000 documented vulnerabilities
- 40M unique phishing / spam attacks
- Millions of unique malware samples
- Billions of analyzed web pages
- 3000+ security patents

Managed Services Excellence

- 20,000+ devices under contract
- 3,700+ Security Svcs clients worldwide
- 20B+ events managed per day
- 133 monitored countries (MSS)
- Unique research and reports



Statement of Good Security Practices: IT system security involves protecting systems and information through prevention, detection and response to improper access from within and outside your enterprise. Improper access can result in information being altered, destroyed, misappropriated or misused or can result in damage to or misuse of your systems, including for use in attacks on others. No IT system or product should be considered completely secure and no single product, service or security measure can be completely effective in preventing improper use or access. IBM systems, products and services are designed to be part of a lawful, comprehensive security approach, which will necessarily involve additional operational procedures, and may require other systems, products or services to be most effective. IBM DOES NOT WARRANT THAT ANY SYSTEMS, PRODUCTS OR SERVICES ARE IMMUNE FROM, OR WILL MAKE YOUR ENTERPRISE IMMUNE FROM, THE MALICIOUS OR ILLEGAL CONDUCT OF ANY PARTY.

Thank You

www.ibm.com/security



© Copyright IBM Corporation 2015. All rights reserved. The information contained in these materials is provided for informational purposes only, and is provided AS IS without warranty of any kind, express or implied. IBM shall not be responsible for any damages arising out of the use of, or otherwise related to, these materials. Nothing contained in these materials is intended to, nor shall have the effect of, creating any warranties or representations from IBM or its suppliers or licensors, or altering the terms and conditions of the applicable license agreement governing the use of IBM software. References in these materials to IBM products, programs, or services do not imply that they will be available in all countries in which IBM operates. Product release dates and/or capabilities referenced in these materials may change at any time at IBM's sole discretion based on market opportunities or other factors, and are not intended to be a commitment to future product or feature availability in any way. IBM, the IBM logo, and other IBM products and services are trademarks of the International Business Machines Corporation, in the United States, other countries or both. Other company, product, or service names may be trademarks or service marks of others.