

Security Intelligence.

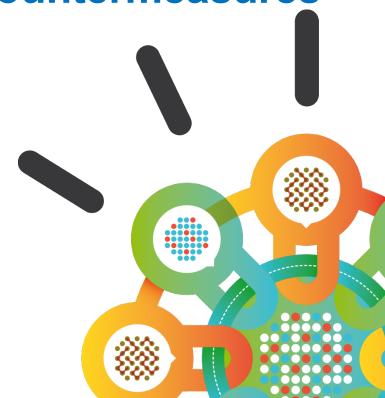
Think Integrated.

IBM Security Trusteer

Malware Based Frauds & Countermeasures

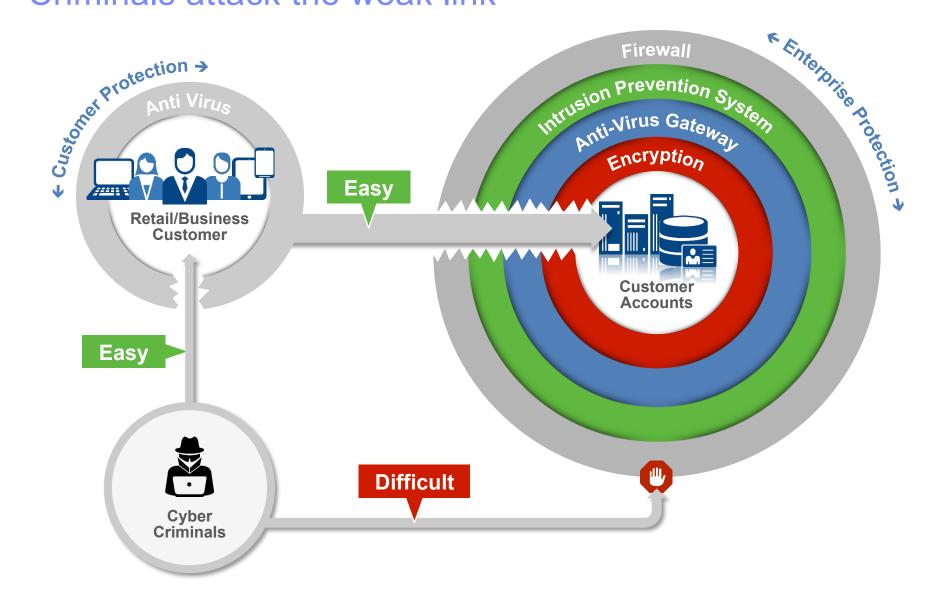
Massimiliano Rijllo

Web Fraud Sales Leader Italy novembre 23, 2014





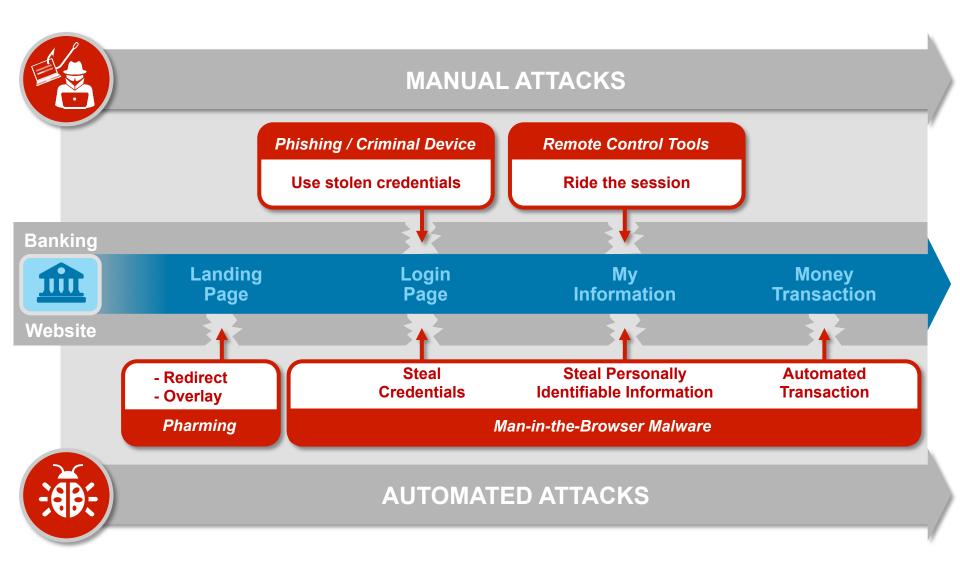
Criminals attack the weak link







Fraud attack methods evolve quickly







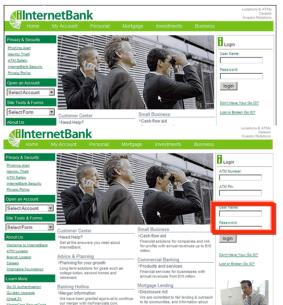
Fraud attack methods evolve quickly

Man-in-the Browser Malware

















How Times Have Changed...

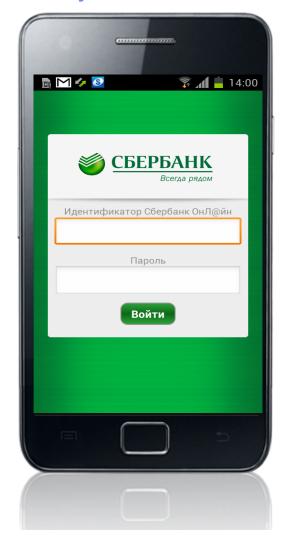


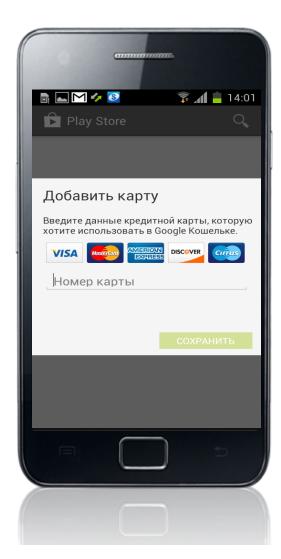


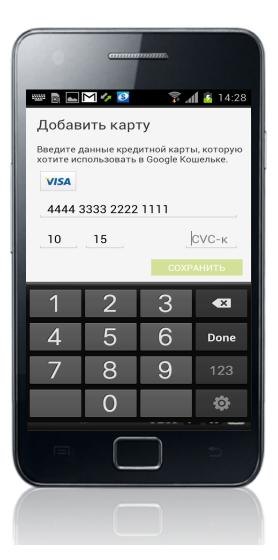




Overlay Mobile Attack

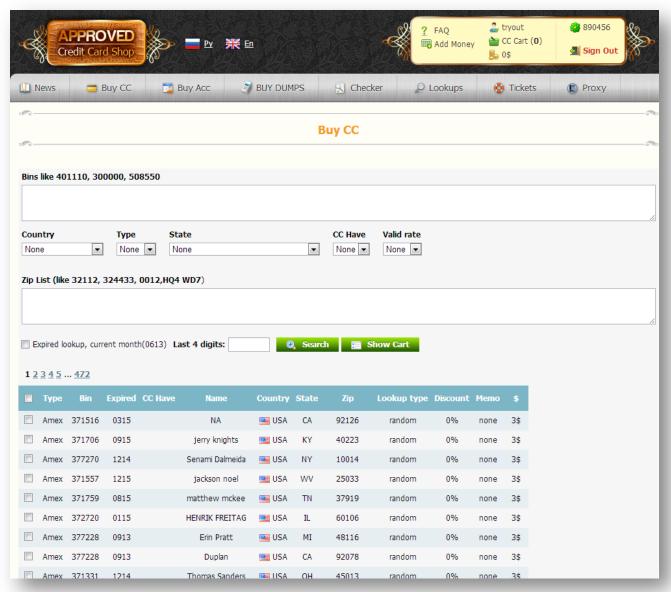








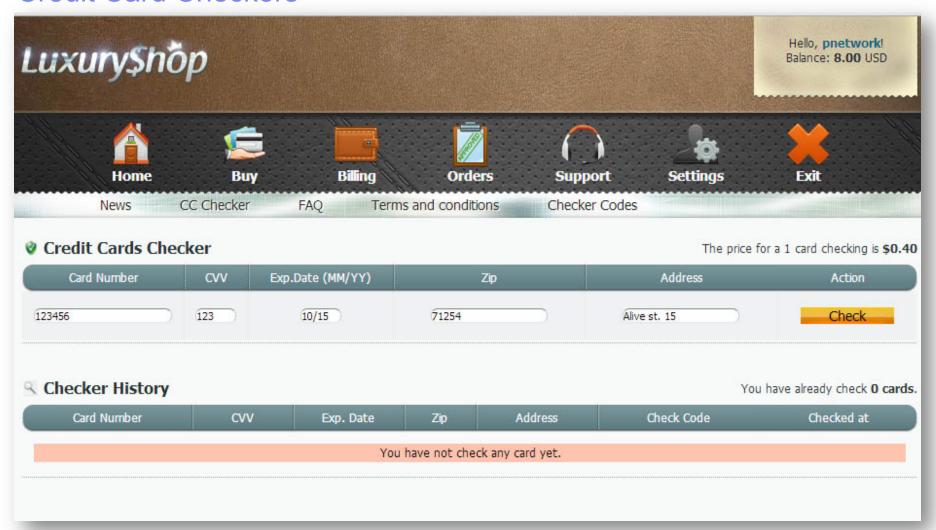
Credit Card Store





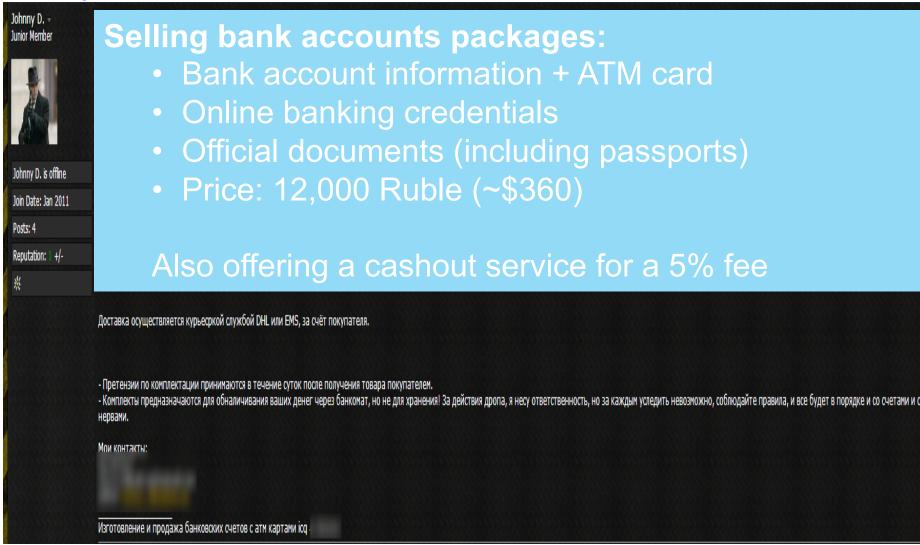


Credit Card Checkers





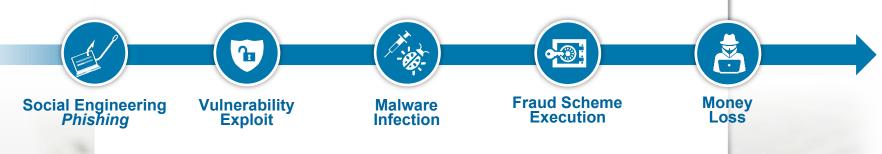
Identity Services





A loosing battle?

- 1. Humans will always make mistakes
- 2. System and application vulnerabilities continue to emerge
- 3. Malware detection will always lag



SECURITY

Gameover ZeuS adds nasty trick

Crypto to

By Richard Chi

Cybercrime Losses Top \$400 Billion Worldwide, Study Claims

By Jeremy Kirk Mon, June 09, 2014

Cybercrime worries and costs on the rise

June 10, 2014, 3:00 pm MDT



User vs Cyber Crime...

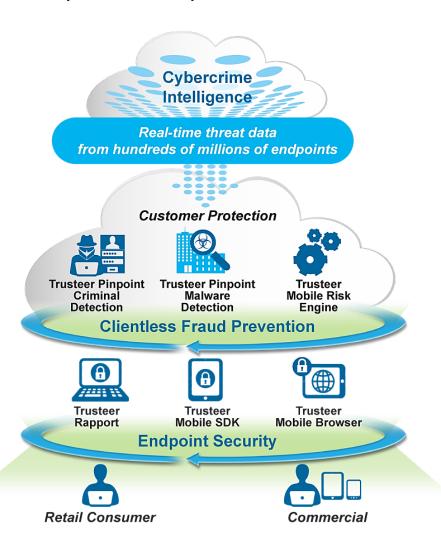






Cybercrime prevention architecture

Comprehensive platform for fraud detection and prevention



Clientless Fraud Prevention

- Trusteer Pinpoint Criminal Detection Conclusive detection of criminals and account takeover attempts
- Trusteer Pinpoint Malware Detection

 Accurate, real-time malware detection
- Trusteer Mobile Risk Engine
 Conclusive detection of mobile-fraud risks from compromised end user and criminal-owned devices

Endpoint Security

- Trusteer Rapport
 Prevents and removes financial malware and detects phishing attacks
- Trusteer Mobile SDK
 Embedded security library for native apps
 that detects compromised / vulnerable devices
- Trusteer Mobile Browser
 Secure, risk-based mobile web access

Why IBM Trusteer?

- 450+ leading global organizations put their TRUST in us
- 270,000,000+ protected endpoints

Prevent "Root Cause" of Fraud

Improve Your Customer Experience

Reduce Operational Impact

Utilize Real-time Intelligence Service





IBM Trusteer delivers quantifiable results



IBM Security

Integrated capabilities delivered across a comprehensive security framework

The IBM Security Framework



Detect, analyze, and prioritize threats	QRadar
Reduce fraud and malware	Trusteer
Manage users and their access	Identity and Access Management
Discover and harden valuable assets	InfoSphere Guardium
Secure critical business applications	AppScan
Protect infrastructure against attacks	Network and Endpoint Protection
Monitor and evaluate today's threats	IBM X-Force

Statement of Good Security Practices: IT system security involves protecting systems and information through prevention, detection and response to improper access from within and outside your enterprise. Improper access can result in information being altered, destroyed or misappropriated or can result in damage to or misuse of your systems, including to attack others. No IT system or product should be considered completely secure and no single product or security measure can be completely effective in preventing improper access. IBM systems and products are designed to be part of a comprehensive security approach, which will necessarily involve additional operational procedures, and may require other systems, products or services to be most effective. IBM DOES NOT WARRANT THAT SYSTEMS AND PRODUCTS ARE IMMUNE FROM THE MALICIOUS OR ILLEGAL CONDUCT OF ANY PARTY.

Thank You

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