

A new security architecture is necessary to protect and to respond effectively to the cyber attacks

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A new era of Financial Services

COMPETITION

5.000+
FINTECH
START-UP
WORLDWIDE

SOURCE: FORBES

SECURITY

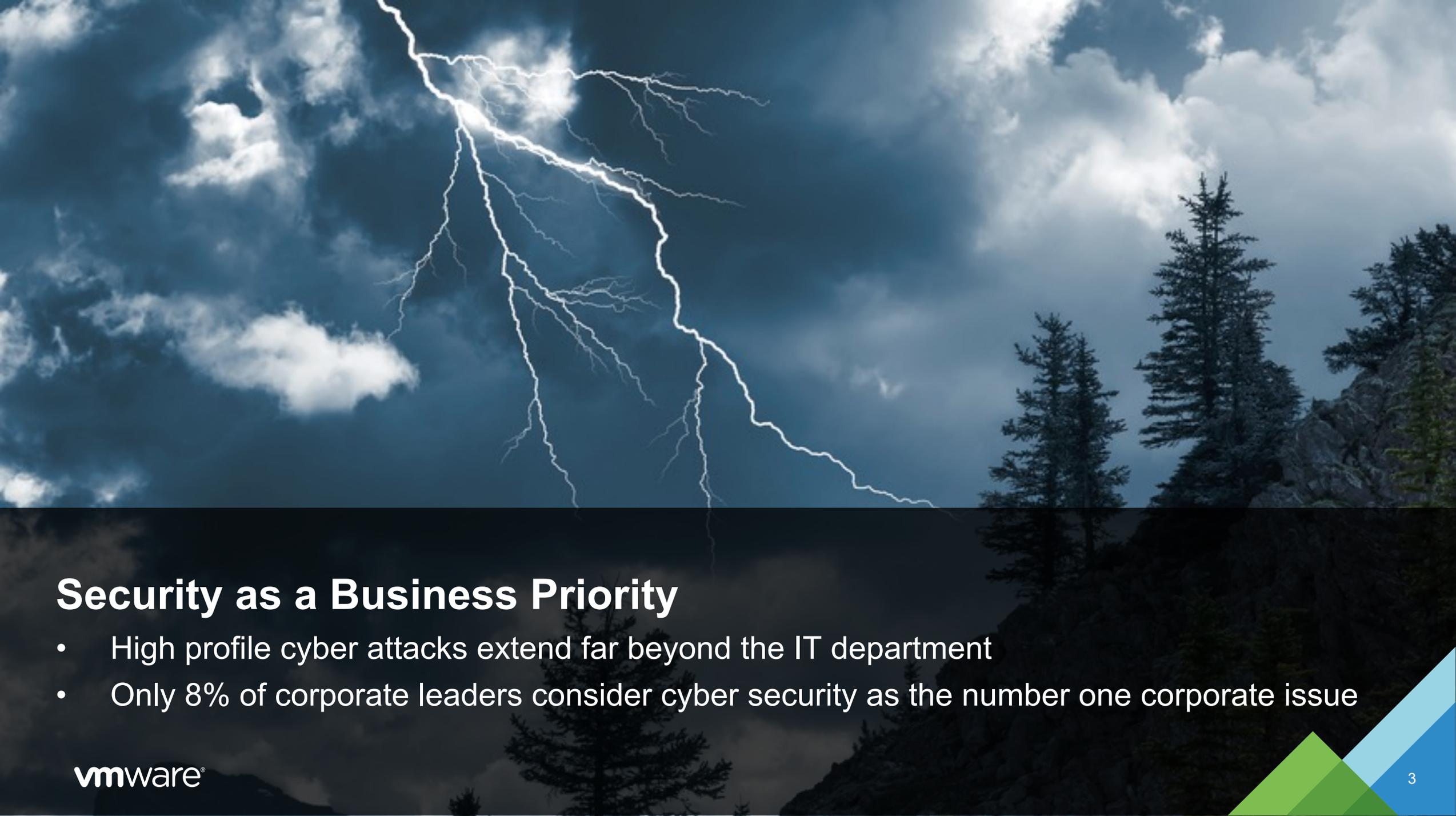
500 MILLIONS
RECORDS STOLEN TO
FINANCIAL INSTITUTIONS IN
2014/2015 AS RESULT OF
CYBER ATTACKS

SOURCE: SECURITY
INTELLIGENCE

REGULATION

88%
FINANCIAL LEADERS
DECLARE THAT MANAGE
REGULATORY CHANGES
IS A CONTINUING
CHALLENGE

SOURCE: ROBERT HALF
FINANCIAL SERVICES
GLOBAL REPORT



Security as a Business Priority

- High profile cyber attacks extend far beyond the IT department
- Only 8% of corporate leaders consider cyber security as the number one corporate issue

Some famous Data Breaches

Not the latest...

July 2015



- **33M user** accounts with private data including names & CC released to Internet
- Huge damage to reputation
- NYT estimates **\$850M** cost

June 2015



- **21.5 million records** hacked
- 4 million people affected with personal identifiable information

July 2014



- Sensitive financial and personal information of **83M customers**
- PGI estimates **\$1B** cost, (bank spending **\$250M** annually on cybersecurity)

December 2013



- **70 million CC** data stolen
- **\$200M** damages
- Sales drop 4%
- **CEO & CIO** resigns



Current Security Methods Not Keeping Pace

- *“Our greatest vulnerability is cyber threats moving faster than our defences”*

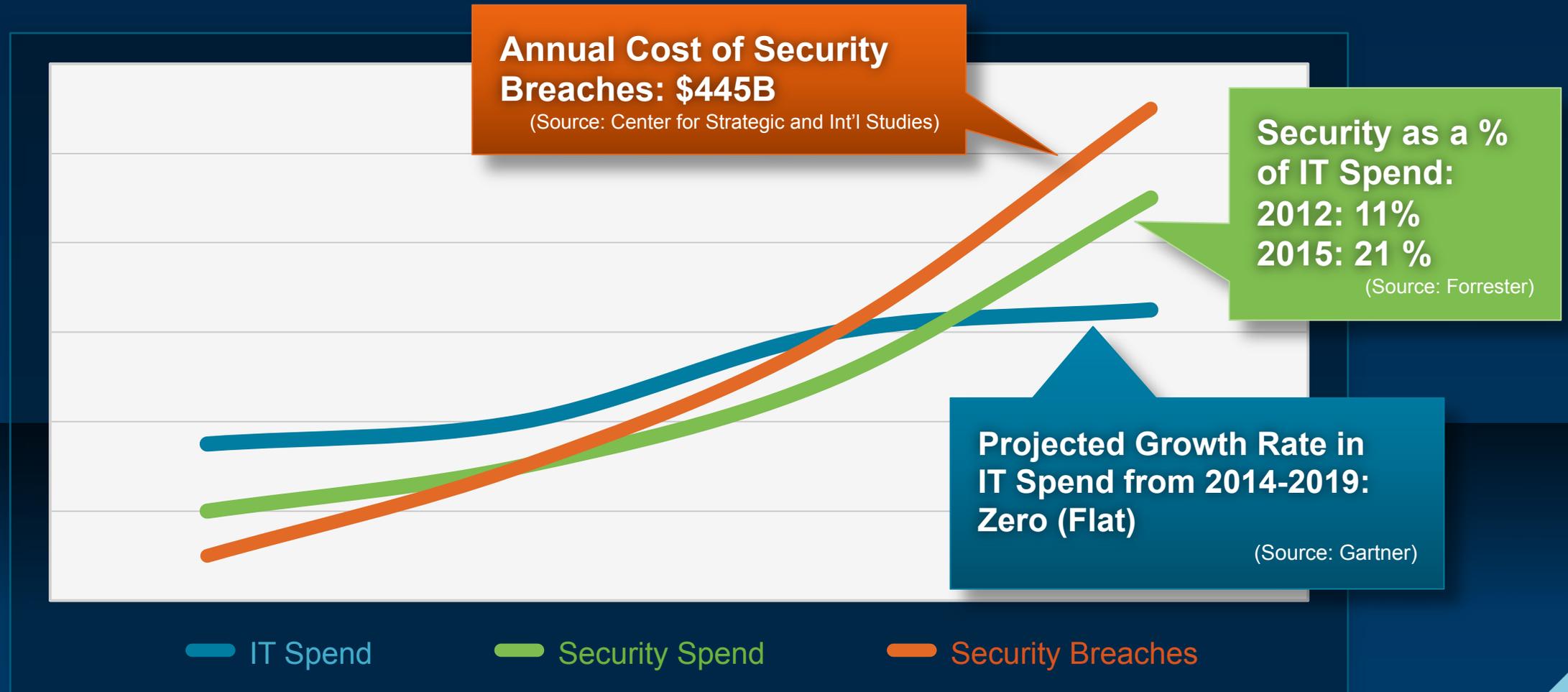
A hand is shown drawing a diagram on a digital screen. The screen displays various data visualizations, including a network diagram with nodes and lines, a bar chart, a line graph, and a pie chart. The background is a light blue grid with various icons and text, including "Technology Innovation" and "Business Strategy".

Cyber Security has become a paradox:

- Security breaches significantly outpacing security spend
- Ad hoc approach to security no longer protecting valuable data and reputation

A Picture of Diminishing Returns

The Only Thing Outpacing Security Spend... Is Security Losses





Employees Also Pose Huge Threat to Organisations

- Employees who are careless or untrained in cyber security are one of our biggest threats
- One fifth of employees are willing to breach security to carry out their job effectively

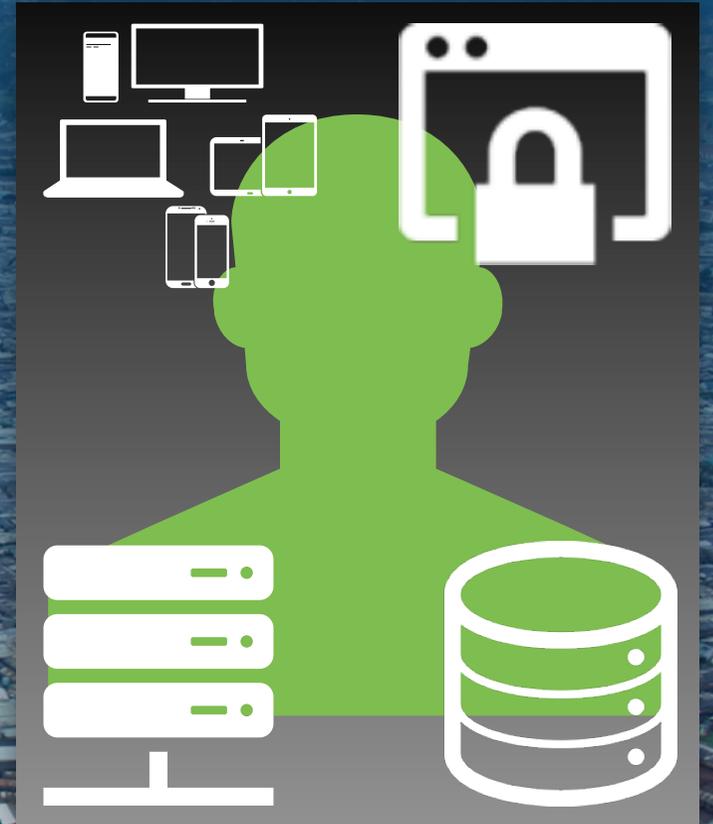
It's Time to Rethink Security

“The world we have created is a product of our thinking; it cannot be changed without changing our thinking.”

Albert Einstein

Because We Lack an Architecture for Security, We Cannot Fortify Security from the Inside Out

Security Policies



Architecture for Security

Security Policies



**Virtualization
Layer**

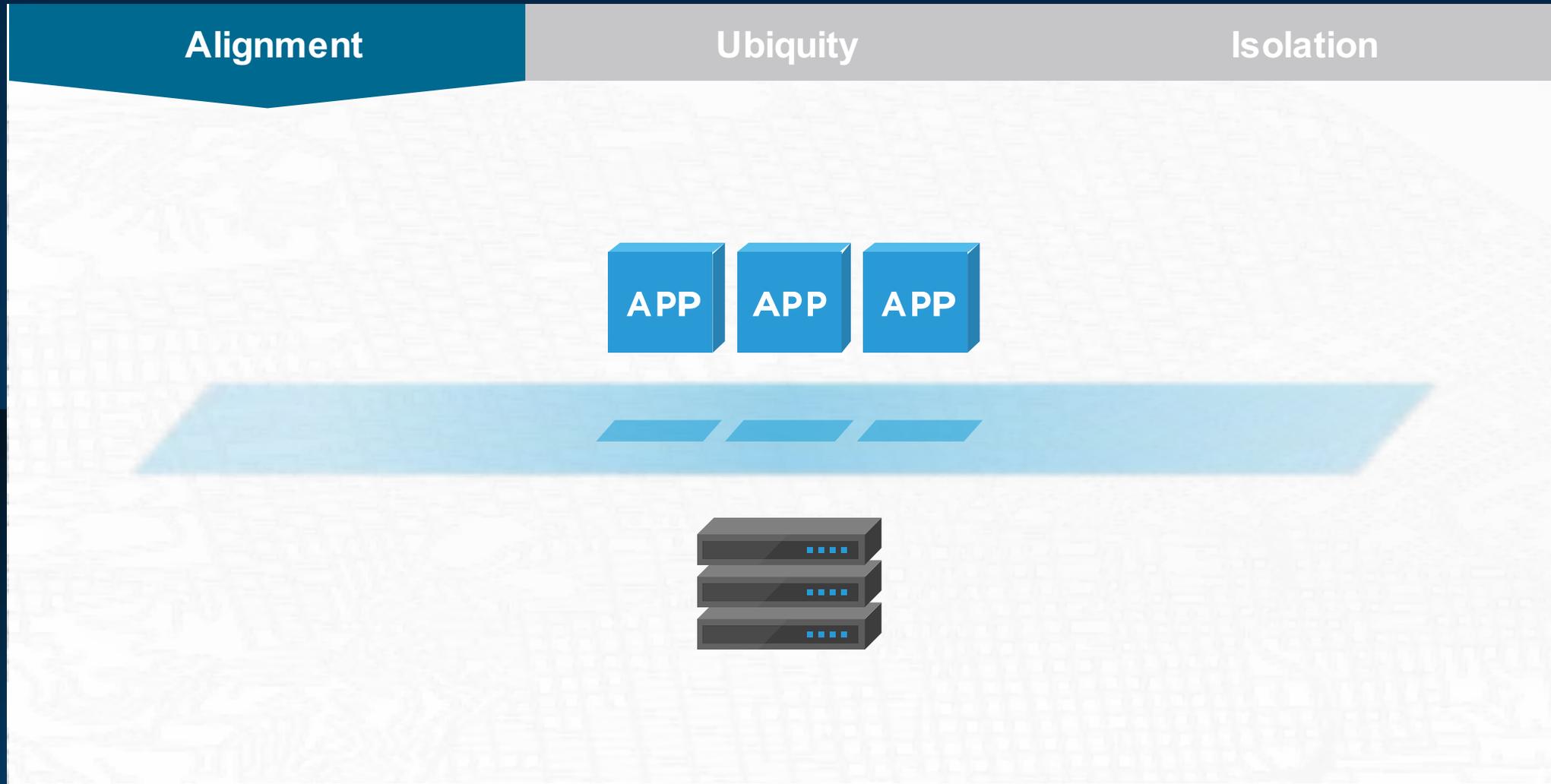
Alignment, Ubiquity
Isolation



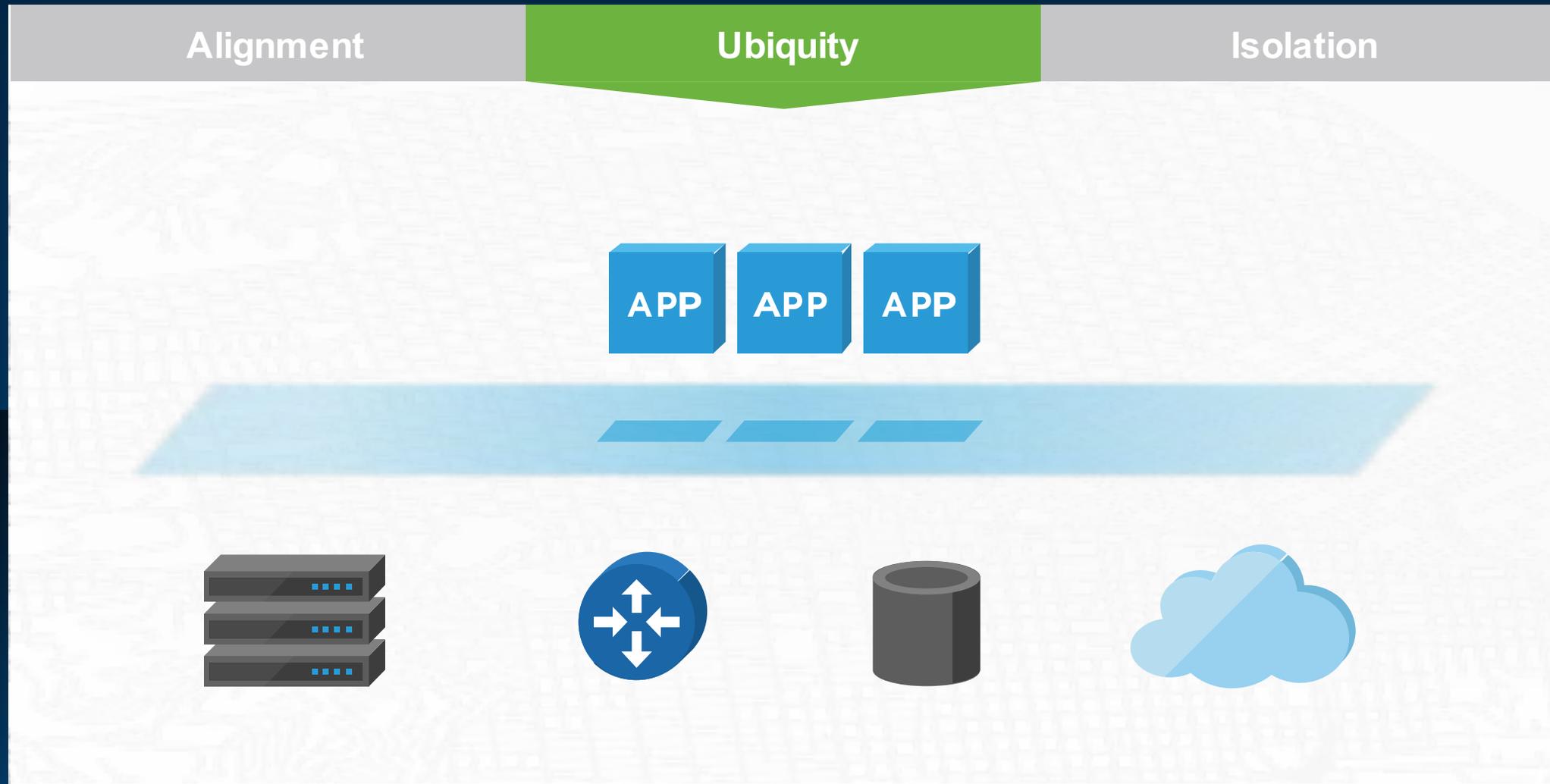
A Shift in Mindset

From: "How do I secure virtualization?" To: "Use virtualization to secure."

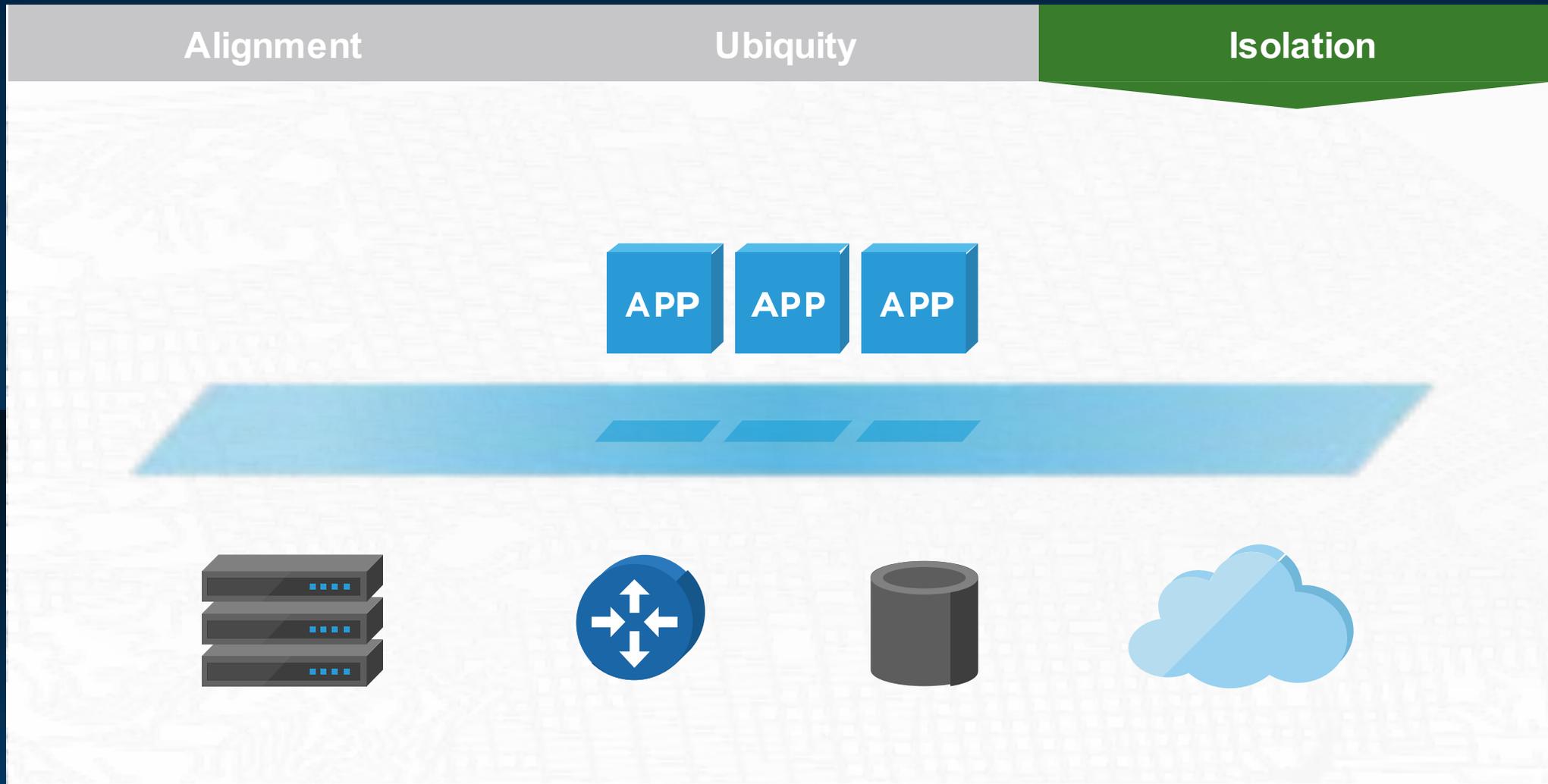
Unique properties of virtualization



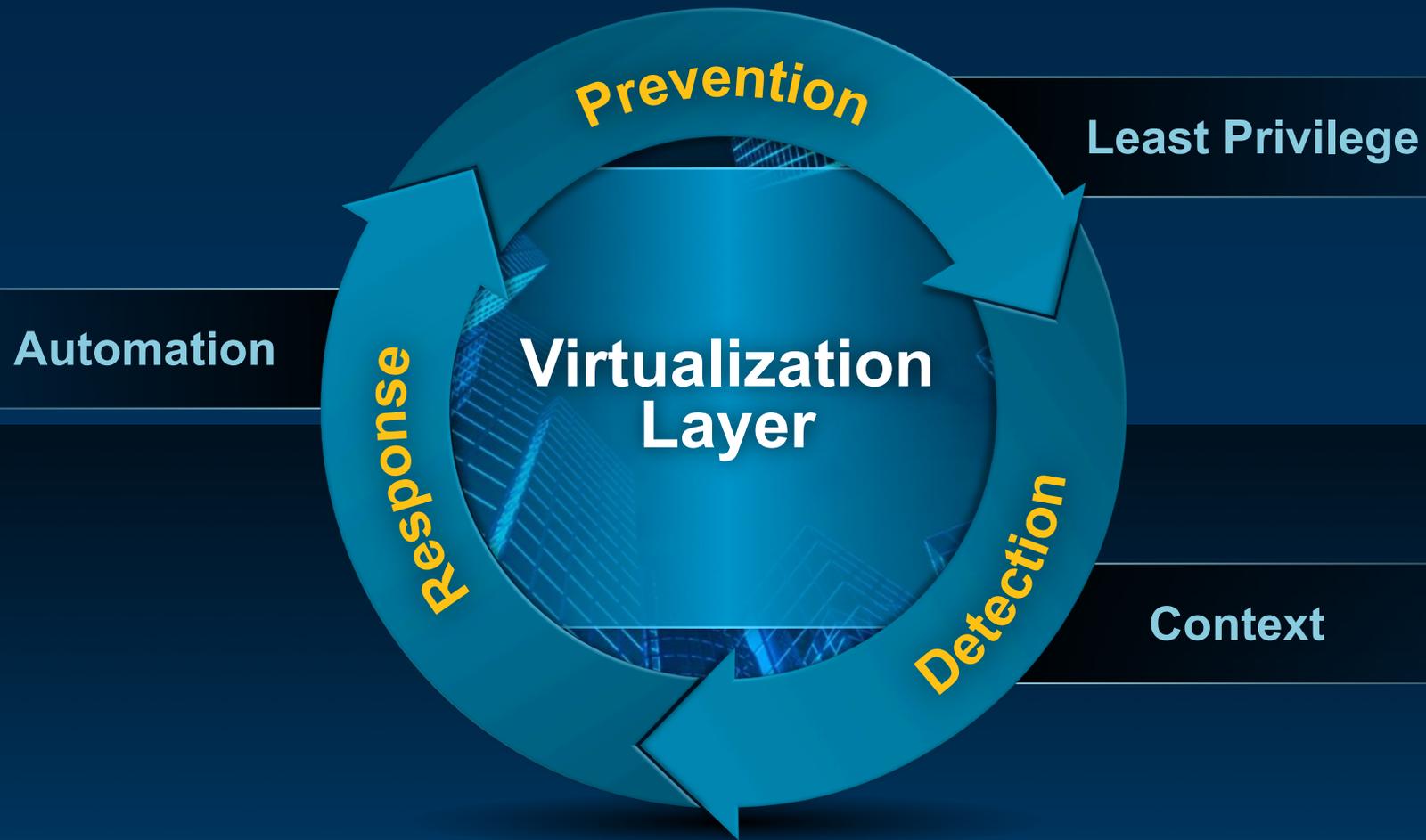
Unique properties of virtualization



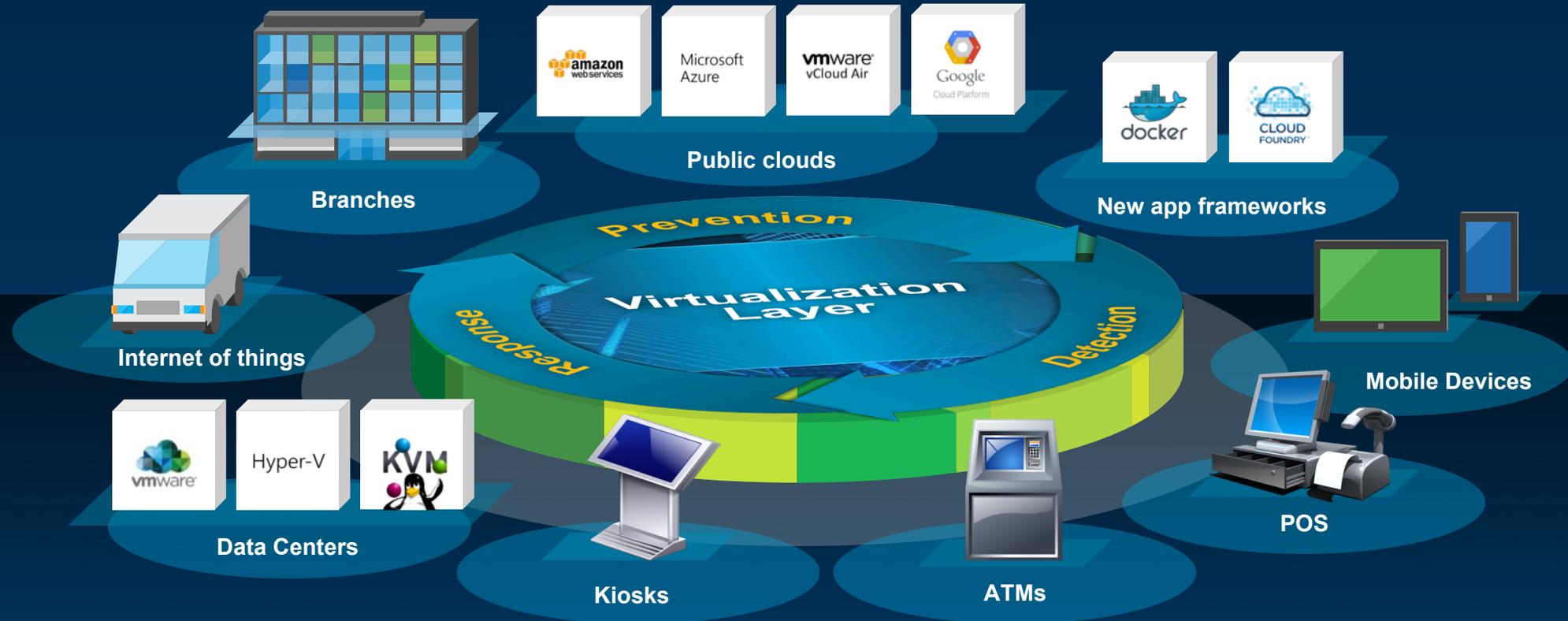
Unique properties of virtualization



An Architecture to Transform Cyber Security As We Know It



The Vision: Common Security for Heterogeneous End Points



Grazie.

Vuoi scoprire come gestire in sicurezza la **mobility** nel settore finanziario? Segui la prossima presentazione di VMware AirWatch!