

e-Invoicing in Europe: Evolution or Revolution?

Forum Banche e PA 2013

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Antonio Conte, Project Manager Unit "Key Enabling Technologies and Digital Economy" DG Enterprise and Industry – European Commission



State of Play



European Multi-stakeholder Forum on e-Invoicing

- Role
 - Address remaining barriers which prevent the exchange of e-invoices across EU
 - Share experiences and good practices
 - Monitor e-invoicing adoption
- Composition
 - Representatives of National Fora
 - European associations from the "user side": SMEs, large corporate, and users
 - European organizations and associations : CEN, ECB, Article 29 Working Party
 - Observers from the "supply side" (bank associations, service provider association, OpenPEPPOL), and EEA countries (Lichtenstein)
- Organization of work
 - 4 Activity Groups (1 is now closed)
 - 2 meetings per year (next meeting: 1 October 2013)
 - First deliverables to be adopted in October 2013



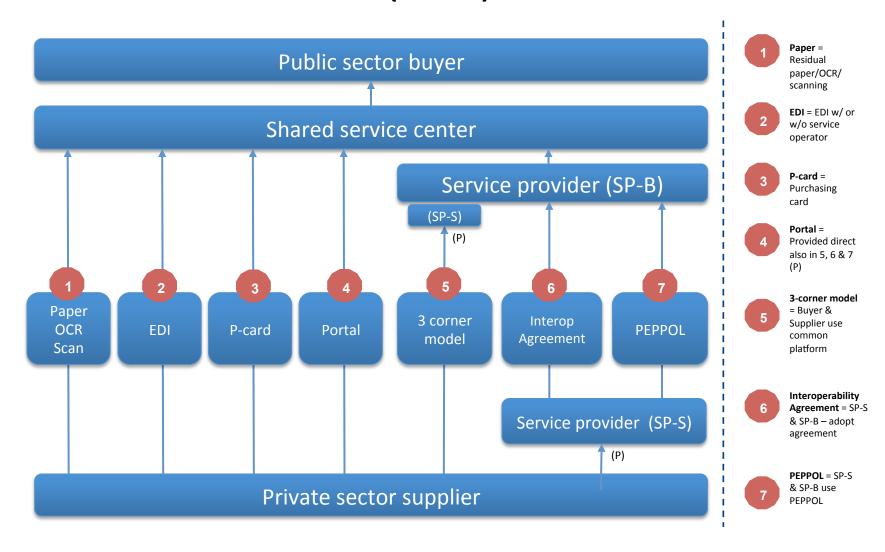
EU Forum: First results of Activity Groups

- Activity Group 1 Monitoring the e-invoicing uptake at Member States and EU level - Leader: P. Breyne (BE) [closed]
 - Collaboration with EUROSTAT to improve the statistical monitoring on e-invoicing (new questions on e-invoicing will be integrated to the 2014 questionnaire on "ICT usage in enterprises")
 - The objective is to collect "quantitative" information on the % of einvoices (structured and unstructured) sent and received



- Activity Group 2 Exchange of experiences and good practices - Leaders: C. Bryant and N. Taylor (UK)
 - A public consultation identified the main drivers of e-invoicing: the critical role of government policy and service providers
 - Ongoing investigation: e-invoicing for public procurement
 - > Business case for all actors (public sector, suppliers, service providers)
 - > Infrastructural solutions and approaches
 - > Standards issues

Infrastructural solutions for e-Invoicing (B2G)

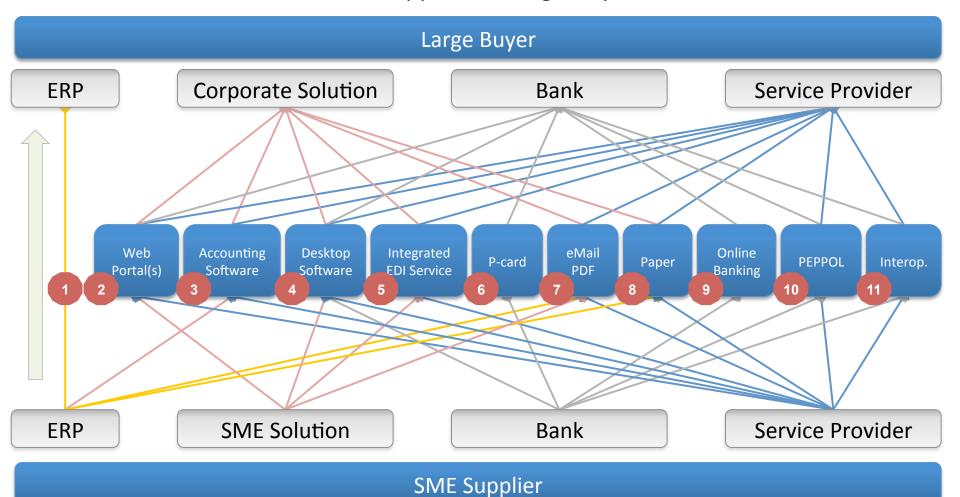




- Ongoing investigation: SME adoption
 - > SME market challenges
 - Existing SMEs solutions
 - > The role of banks, government, service providers
 - > Education from SME influencers
 - > Expert opinions

Existing SME e-Invoicing Solutions (B2B)

SME Supplier >> Large Buyer



- Connect direct to customer ERP
- 2. Create e-Invoice in customer web portal
- 3. e-Invoice direct from accounting solution plug-in
- 4. Issue e-Invoice from 3rd party desktop software
- 5. Issue EDI invoice in cloud
- 6. Accept P-Card purchase

- (web service)
- (service provider, corporate, e-Prior, etc.)
- (Sage, Intuit, Exchequer, etc.)
- (print driver, EDI, document output or payment solutions)
- (SaaS through customers EDI partner)

- Email a PDF invoice via email (without non-repudiation)
- Create and mail a paper invoice Not e-Invoicing..!
- 9. Issue an e-Invoice through online banking account
- Issue an e-Invoice directly into PEPPOL
- 11. Use a service provider to create and issue e-Invoices on your behalf



- Activity Group3 Propose appropriate solutions for remaining cross-border barriers - Leader: S. Engel-Flechsig (DE)
 - No specific legal issue blocking cross-border e-invoicing has been identified but different legal systems in EU Member States bring additional complexity in particular as regards archiving, accounting, data protection and e-signatures.
 - National situation is being further explored and notably the transposition of the VAT Directive
 - ➤ Electronic invoicing must be embedded in the broad concept of digital business and document processes; accounting and bookkeeping is an area which needs to be looked at in more detail.
 - ➤ Initiatives which have already been started e.g. in the area of data protection, electronic signatures and electronic identity by the EU Commission and the EU Member States should integrate the perspective of electronic invoicing as part of general electronic business processes.
 - > The VAT implementation (Invoicing Directive) is not advanced enough in order to give a final or preliminary conclusion yet.



- Activity Group 4 Migration towards a single e-invoice data model - Leader: P. Potgieser (CEN)
 - The migration does not appear feasible in the short/medium term
 - Recommendation on interoperability for electronic invoicing by the use of a semantic data model to be approved by the European Forum in October 2013 – An accompanying Background Document is available
 - A glossary of definitions for e-invoicing was prepared



Evolution



E-invoicing in public procurement

- Adoption of the Single Market Act II (October 2012) with 12 key actions including "Make electronic invoicing the standard invoicing mode for public procurement"
- Public consultation closed in January 2013 to gather information on the existing use of e-invoicing and opinions on the launch of an EU initiative in this area
- Legislative package adopted on 26 June 2013:
 - Proposal for a Directive on electronic invoicing in public procurement [COM (2013) 449 final]
 - Communication "End-to-end e-procurement to modernise public administration" [COM(2013) 453 final]
- Objectives: to avoid the further fragmentation of the Single Market, make procedures more efficient, spearhead the wider use of e-invoicing in the economy



Excerpt of the proposed Directive

Article 3 - Establishment of a European standard

1. The Commission shall request the relevant European standardisation organisation to draw up a European standard for the semantic data model of the core electronic invoice.

The Commission shall require that the European standard for the semantic data model of the core electronic invoice be technologically neutral, and guarantee personal data protection in accordance with Directive 95/46/EC.

.....

Article 4 - Electronic invoices complying with the European standard

Member States shall ensure that contracting authorities and contracting entities do not refuse to receive electronic invoices which comply with the European standard whose reference has been published pursuant to Article 3(2).



Module I: Electronic invoicing

(Scope: enterprises with Computers)

There are invoices in **paper form** and **electronic form**. Invoices in **electronic form** are of two types:

- elnvoices in a standard structure suitable for automated processing.
- (e.g. EDI, UBL, XML, *[please add national examples]*). They are exchanged either directly or via service operators or via an electronic banking system.
- Invoices in electronic form not suitable for automated processing.
- (e.g. e-mails, e-mail attachment as pdf, images in TIF, JPEG or other format)

If you cannot provide the exact percentages an approximation will suffice.

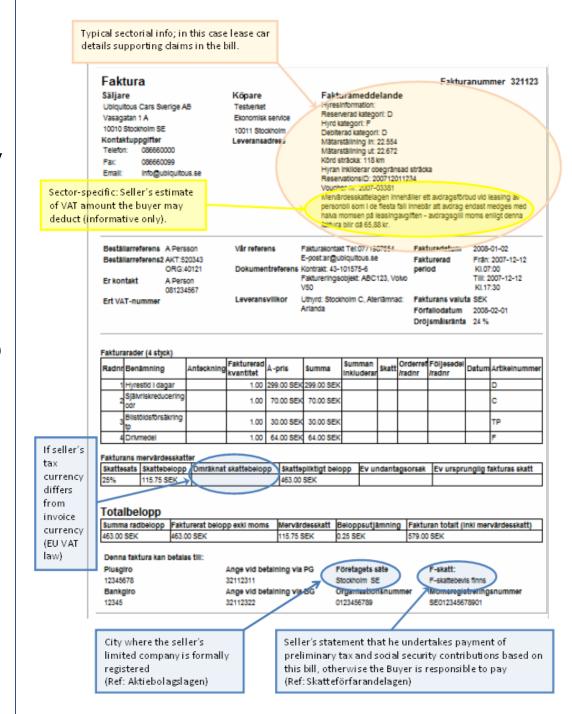
l1.	Did your enterprise send invoices to other enterprises or public authorities during 2013? (Filter question)	Yes □		No □ >-go to I3	
12.	Of all invoices the enterprise <u>sent to other enterprises or public</u> <u>authorities</u> during 2013, what percentage was <u>sent</u> as:	(%)			
	a) elnvoices in a standard structure suitable for automated processing? (e.g. EDI, UBL, XML, please add national examples)	П	П	П	%
	b) Invoices in electronic form not suitable for automated processing? (e.g. emails, e-mail attachment as pdf, images in TIF, JPEG or other format)	П	П	П	%
	c) Invoices only in paper form?	⊔		Г	%
	TOTAL	1	0	0	%
13.	Of all invoices the enterprise <u>received</u> during 2013, what percentage was <u>received</u> as:	(%)			
	a) elnvoices in a standard structure suitable for automated processing? (e.g. EDI, UBL, XML, please add national examples)	П	П	П	%
	b) Invoices in paper form or electronic form not suitable for automated processing? (e.g. emails, e-mail attachment as pdf, images in TIF, JPEG or other format)	П	П	П	%
	TOTAL	1	0	0	%



Revolution

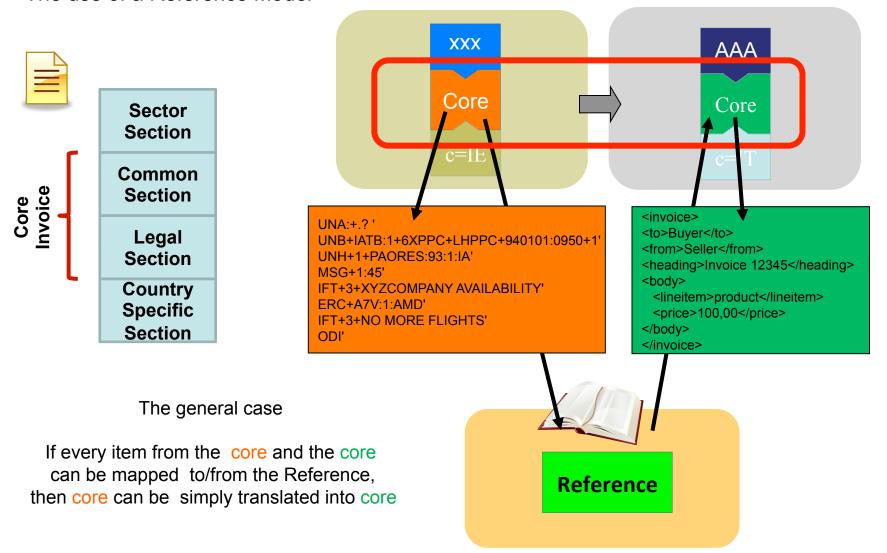
Model to Interoperability

- "... with focus on creating interoperability **between** different formats and standards already in use by the different business communities"
- Take a look at an invoice
- Types of fields can be distinguished, that can be grouped into four:
 - 1. Legal Section
 - Common Section
 - Sector Section
 - 4. Country Specific Section (MS legislation)
- Interoperability between communities can be facilitated by making recommendations on:
 - What field should be in what section
 - How to handle fields
- Communities that recognise and acknowledge the importance of the interoperability are recommended to migrate
- The proposals should not be showstoppers for innovation or information exchange for business processes in a wider context



Activity 4

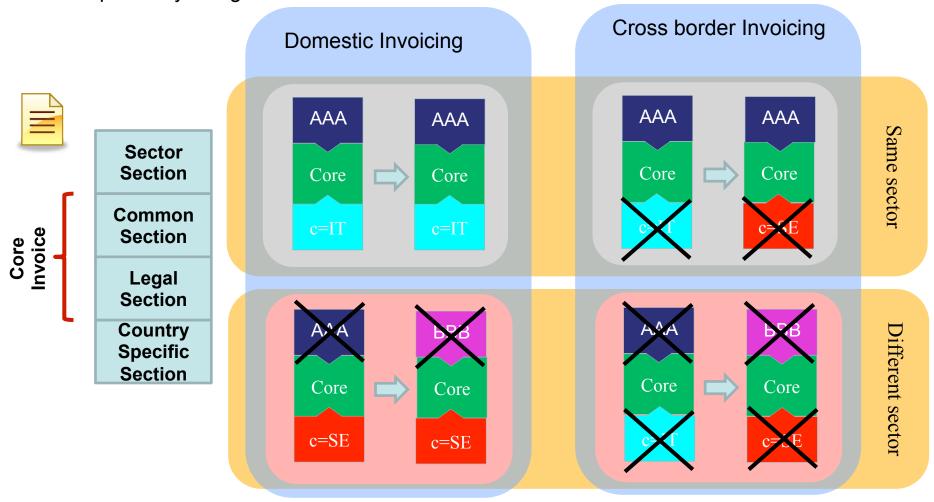
The use of a Reference Model



Disclaimer: This contribution is made as independent expert, not representing any government or organisation. The views expressed in this document are the views of the expert and do not necessarily reflect the views of the state and/or the organisation for which the expert works.

Activity 4

Interoperability using Semantic Data Model



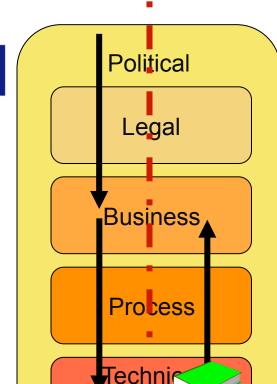
- cross border -> no country specific section
- cross sector -> no sector section

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The Recommendation

Elements

- The recognition of an over-arching Interoperability Framework.
- → The development of a Semantic Data Model for the core section of an electronic invoice, to include definitions, the identification of existing building blocks and practical user guidance.
- → The identification of a methodology and implementation plan for carrying forward the development of the core section including the identification of an organisational approach to the work required. This third component will be completed by the Forum no later than the end of 2013.



Standardisation





Contact

European Commission DG Enterprise and Industry Unit E4: Key Enabling Technologies and Digital Economy

B-1049 Brussels

E-mail: entr-e-invoicing@ec.europa.eu

E-invoicing webpage:

http://ec.europa.eu/enterprise/sectors/ict/e-invoicing/

Activity Groups reports are available:

http://ec.europa.eu/enterprise/sectors/ict/e- invoicing/benefits/ invoicing forum en.htm



DG Enterprise and Industry Information and Contributions Online



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